



CONTACT

+1 (786) 690-7461
100 E. Tyler St, Tampa, FL 33606
pedrorodri1799@gmail.com
prodriguezmedia.com

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe InDesign
Adobe XD
Canva

SKILLS

Brand Identity
Advertising Design
Creative Design
Web Design
UX/UI Design
Interactive Media
Fluent in Spanish

REFERENCES

Frank Cinelli
MS Head Technician (U. of Tampa)
fcinelli@ut.edu

Andrés Benítez
Strategic Director, Interhelp
abenitez@interhelp.io

PEDRO RODRÍGUEZ

NEW MEDIA DESIGNER

Innovative and disciplined New Media Designer with a creative blend of digital design and new technology to create interactive designs and experiences

EDUCATION

2021 – May 2025 BFA New Media

The University of Tampa
Tampa, Florida

2024 Sports Graphic Design Certificate

Segmento Fútbol
Online

2019 Digital Printing Summer Program

Worcester Polytechnic Institute (WPI)
Worcester, Massachusetts

EXPERIENCE

2022 – present ITS Media & Services, University of Tampa

Technician for on-campus events. Provided setup and assistance with audio and video equipment used for events and presentations.

Summer 2024 Internship at Interhelp (Marketing Agency)

Gained hands-on experience by working on various projects across the agency.

Had a key role in the graphic design and marketing for one of their top clients, Innova Schools

Designed visual materials while collaborating with the marketing team to execute marketing strategies and ensure high-quality content that aligned with the goals of the client

Summer 2022 Internship at Certero (Car Financing)

Worked in the marketing department for a car financing company.

Created and designed slogans for the company socials and supervised the work of auto sale representatives